



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Number : 10/812,394 Confirmation No.: 1742
 Applicant : Fuloria et al.
 Filed : 03/30/2004
 Title : Selectively Delivering Advertisements Based at Least in Part on
 Trademark Issues
 TC/Art Unit : 3622
 Examiner: : Unknown

 Docket No. : 64557.000019 (GP-227-00-US)
 Customer No. : 21967

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Sir:

In accordance with 37 C.F.R. §§ 1.97 and 1.98, and in compliance with the duty of disclosure set forth in 37 C.F.R. § 1.56, applicants are submitting herewith the attached Form PTO-SB/08A listing references for consideration and to be made of record herein by the U.S. Patent and Trademark Office in the above-captioned application.

Consideration of the foregoing plus the prompt return of a copy of the enclosed Form SB/08A with the Examiner's initials in the left column in accordance with MPEP 609 are respectfully requested.

In accordance with 37 C.F.R. § 1.97(b), this Supplemental Information Disclosure Statement is being submitted prior to a first Office Action on the merits. Therefore, it is believed that no fee is required for consideration of this information. However, in the event any fee is deemed

PATENT
64557.000019 (GP-227-00-US)

necessary, the Commissioner is authorized to charge the undersigned's Deposit Account No. 50-0206.

Respectfully submitted,

HUNTON & WILLIAMS LLP

By:



Brian M. Buroker
Registration No. 39,125

Hunton & Williams LLP
Intellectual Property Department
1900 K Street, N.W., Suite 1200
Washington, D.C. 20006-1109
(202) 955-1500

Dated: December 6, 2005

05
OIRE IAPAO
DEC 06 2005
PATENTS & TRADEMARK OFFICE

PTO/SB/08A (10/01) (modified)

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

10/812,394

03/30/2004

Fuloria et al.

3622

Unknown

64557.000019 (GP-227-00US)

[illegible]

*Examiner Initials	Cite No.	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	TRANSLATION
		Chris Sherman, "Google Launches AdWords Select," February 20, 2002, 6 pages	

DATE CONSIDERED 05/09/2009

*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.